

## Message Text

UNCLASSIFIED

PAGE 01 REYKJA 01572 011522Z  
ACTION CU-06

INFO OCT-01 EUR-12 ISO-00 USIE-00 OMB-01 MMO-04 SS-15

AID-05 HEW-06 SSO-00 NSCE-00 INRE-00 CIAE-00

DODE-00 PM-05 H-02 INR-07 L-03 NSAE-00 PA-02

PRS-01 SP-02 /072 W

-----047467 011554Z /47

O 011432Z NOV 77

FM AMEMBASSY REYKJAVIK

TO SECSTATE WASHDC IMMEDIATE 7833

UNCLAS REYKJAVIK 1572

E.O. 11652: N/A

TAGS: SCUL, AMGT

SUBJECT: REORGANIZATION PLAN NO 2 -- CREATION OF AGENCY

FOR INTERNATIONAL COMMUNICATION

REF: A)STATE 256666 B) STATE 244017

CONTENTS OF REF B WERE PROVIDED TO FULBRIGHT COMMISSION IN ICELAND AND PROVISIONS OF REF A WERE DISCUSSED WITH EXECUTIVE SECRETARY AND PASSED ON TO KEY COMMISSION MEMBERS. FOLLOWING RESPONSE WAS PROVIDED BY EXECUTIVE SECRETARY ON BEHALF OF CHAIRMAN AND TWO KEY ICELANDIC MEMBERS OF COMMISSION:

BEGIN QUOTE: EXECUTIVE SECRETARY, CHAIRMAN, AND TWO KEY ICELANDIC MEMBERS OF FULBRIGHT COMMISSION IN ICELAND WERE FURNISHED TEXT OF PRESIDENT'S MESSAGE ON PROPOSED CREATION OF AGENCY FOR INTERNATIONAL COMMUNICATION. THEY WERE ALSO INFORMED OF FORMER SENATOR FULBRIGHT'S CONCERN THAT CONSOLIDATION OF THE EDUCATIONAL EXCHANGE PROGRAM WITH INFORMATION PROGRAM OF USIA MIGHT BE MISUNDERSTOOD IN COMMISSION COUNTRIES. THE CORPORATE RESPONSE OF KEY BOARD MEMBERS INCLUDED THESE POINTS: ICELANDERS LIVE IN THE TROUBLING, DIVISIVE SHADOW OF UNCLASSIFIED

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THE NATO BASE AT KEFLAVIK AND ARE WARY OF WHAT THEY PERCEIVE AS PROPAGANDA FROM THE SUPER POWERS, INCLUDING THE U.S. THERE ARE THOSE IN THIS SOCIETY WHO CONSIDER USIA A PROPAGANDA AGENCY.

FULBRIGHT BOARD, NOW OCCUPYING SPACE IN THE USIS CENTER, WAS ORIGINALLY HESITANT TO MOVE INTO THIS FACILITY FOR ABOVE REASON. BOARD MADE CONDITION OF

MOVE THERE CHANGING NAME OF U.S. INFORMATION SERVICE  
TO AMERICAN CULTURAL CENTER.  
KEY BOARD MEMBERS ANXIOUS TO SAFEGUARD UNIQUE CHARACTERISTIC OF TRUE BINATIONALITY, WITHOUT POLITICAL OR PROPAGANDISTIC OVERTONES, WHICH HAS SUSTAINED THE REPUTATION OF THE ICELANDIC PROGRAM DURING THE PAST 20 YEARS. END QUOTE.  
BLAKE

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** REORGANIZATIONS, ESTABLISHMENT OF OFFICES  
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**Copy:** SINGLE  
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**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009